

# 2021 ECONOMIC REPORT NORTHEAST REGION



The Northeast Region is comprised of 16 counties in northeastern Missouri. This region is home to several cities including Kirksville, Hannibal, Moberly, and Warrenton.

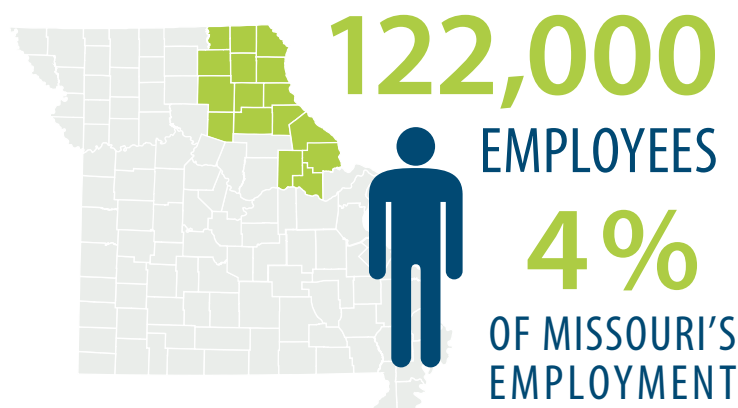
The Northeast Region workforce has almost 122,000 employees, making up 4 percent of Missouri's employment. In 2020, 51 percent of the workforce was female and 49 percent was male. The regional average unemployment rate in 2020 was 5.4 percent.

The workforce is getting older in the Northeast Region, a trend happening throughout Missouri and the U.S. In 2020, 26 percent of the workforce was age 55 or older, up from 21 percent a decade earlier.

For the region, 7 percent of the workforce was non-white, compared to 17 percent for the state; 2 percent of the region's workforce was Hispanic or Latino, compared to 4 percent for Missouri.

In the Northeast Region, 3 percent of the region's population (ages 18 to 64) speaks a language other than English at home. By comparison, Missouri was at 7 percent and the U.S. was at 23 percent.

The Northeast Region has a higher percentage of the population with a disability compared to the state and the nation. For the region, 13 percent of the population has a disability compared to 12 percent in Missouri and 10 percent in the U.S.



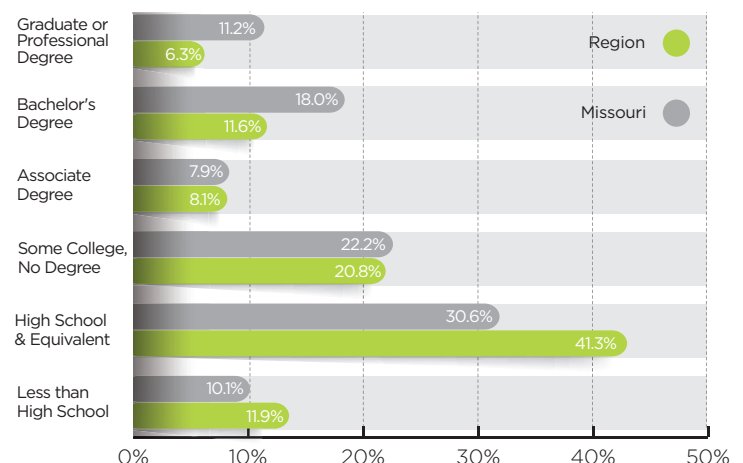
## Workforce Demographics

	NE Region	Missouri	Nationwide
Average Monthly Employment in 2020	121,948	2,867,162	147,795,000
Average Unemployment Rate in 2020	5.4%	6.1%	8.1%
Female	51%	51%	50%
Male	49%	49%	50%
Non-White	7%	17%	24%
Hispanic or Latino	2%	4%	16%
Ages 55 and Older	26%	24%	24%
With Disabilities (Ages 18-64)	13%	12%	10%
Below Poverty Levels (Ages 18-64)	15%	13%	13%
Language other than English (Ages 18-64)	3%	7%	23%
Education of Associate Degree or Higher	26%	37%	41%

SOURCES: CENSUS ACS 2019-5YR EST.; LEHD 2ND QUARTER; BLS LAUS 2020

Educational attainment rates for the Northeast Region are lower than those of the state in regards to bachelor's or advanced degrees. Twenty-six percent of the region's population, age 25 and older, has an associate, bachelor's, or advanced degree compared to 37 percent for the state.

## Educational Attainment

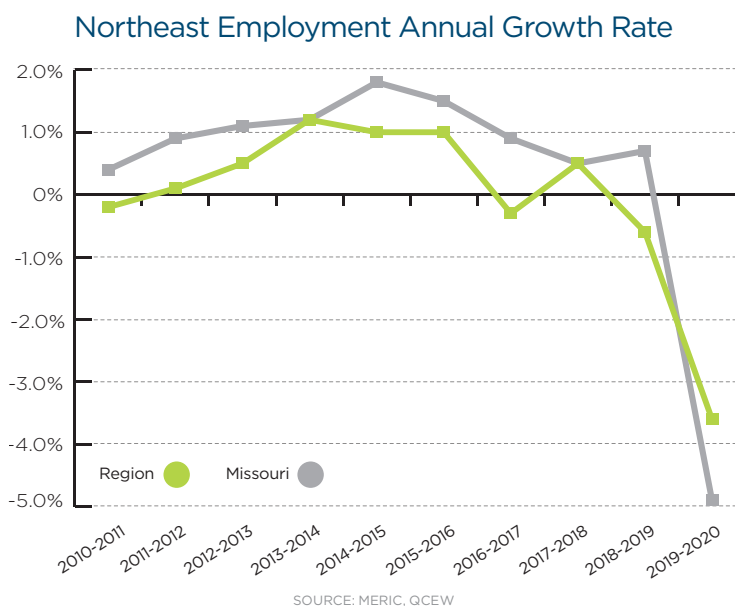


SOURCE: US CENSUS BUREAU, ACS 2019 5-YEAR ESTIMATES

# NORTHEAST REGION

## INDUSTRY ANALYSIS

The Northeast Region averaged almost 76,400 jobs in 2020. The region lost 2,832 jobs from 2019 to 2020, at a -3.6 percent growth rate. Missouri employment decreased by 4.9 percent in that time. From 2016 to 2020, the Northeast Region averaged -1.0 percent annual growth for an overall decrease of 4.0 percent; during that same period Missouri's employment declined by 2.9 percent.



*Health Care and Social Assistance* is the largest industry in the region, with an employment of almost 11,600 in 2020. The *Retail Trade* industry is the second largest industry with an employment of over 9,700 in 2020.

The top three employing industries in 2020 also had negative growth from 2016 to 2020. The *Construction* and *Finance and Insurance* industries gained employment from 2016 to 2020, with annual growth rates of 0.6 and 1.2 percent, respectively.

### Northeast Region Top Employing Industries

Industry	Employment 2016	Employment 2020	Net Change	2016-2020 Empl. CAGR	2019 Annual Wages
Health Care & Social Assistance	12,173	11,595	-578	-1.2%	\$39,084
Retail Trade	10,225	9,713	-512	-1.3%	\$26,724
Accommodation & Food Services	6,114	5,702	-412	-1.7%	\$15,744
Construction	4,477	4,584	107	0.6%	\$48,348
Public Administration	4,492	4,285	-207	-1.2%	\$33,708
Wholesale Trade	3,237	2,943	-294	-2.4%	\$59,352
Finance & Insurance	2,343	2,460	117	1.2%	\$48,840
Other Services (except Public Admin.)	2,128	1,912	-216	-2.6%	\$29,712

SOURCE: LEHD-QWI, 2016-2020 2ND QUARTER

## LOCATION QUOTIENT

To understand the major industries within a region, an analysis of industry concentration or clustering can be useful. The Location Quotient (LQ) describes the concentration of an industry in a geographic region, in relation to the nation, with 1.0 being the national average. Industries higher than 1.0 indicate a concentration.

The Northeast Region has higher concentrations in *Gasoline Stations*, *Nonmetallic Mineral Product Manufacturing*, *Animal Production and Aquaculture*, and *General Merchandise Stores*, just to name a few.



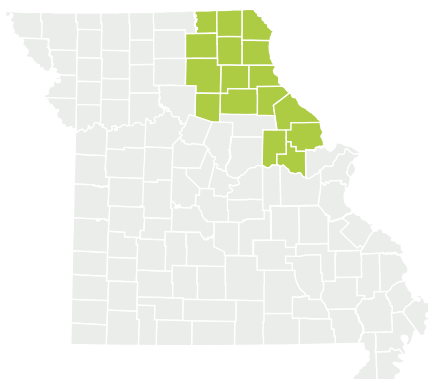
### 2020 Northeast Region Location Quotients

Industry	Employment	Location Quotient
Gasoline Stations	1,791	5.7
Nonmetallic Mineral Product Manufacturing	653	4.8
Animal Production & Aquaculture	347	3.8
General Merchandise Stores	2,691	2.6
Postal Service	552	2.6
Bldg. Material & Garden Equip. Dealers	1,215	2.6
Truck Transportation	1,284	2.5
Nursing & Residential Care Facilities	2,943	2.5
Heavy & Civil Engineering Construction	995	2.4
Crop Production	435	2.3
Machinery Manufacturing	804	2.2
Credit Intermediation & Related Activities	1,846	2.0
Repair and Maintenance	786	1.8
Motor Vehicle & Parts Dealers	1,116	1.7
Transportation Equipment Manufacturing	829	1.5

SOURCE: BUREAU OF LABOR STATISTICS, QCEW

# NORTHEAST REGION

Projected growth by industry helps to identify future employment needs for an area. Projections indicate that the largest growth industries in the Northeast Region will be the *Ambulatory Health Care Services*, *Nonstore Retailers*, *Merchant Wholesalers (Nondurable Goods)*, *Crop Production*, *Food Services and Drinking Places*, and *General Merchandise Stores*.



## Northeast Region Largest Growth Industries 2018-2028

Industry	Employment		Change	
	2018 Estimated	2028 Projected	2018-2028 Numeric	2018-2028 Percent
Ambulatory Health Care Services	2,770	3,413	643	23.2%
Nonstore Retailers	941	1,476	535	56.8%
Merchant Wholesalers, Nondurable Goods	1,441	1,790	349	24.2%
Crop Production	2,001	2,338	337	16.8%
Food Services & Drinking Places	6,056	6,381	325	5.4%
General Merchandise Stores	2,725	3,032	307	11.3%
Specialty Trade Contractors	1,963	2,242	279	14.2%
Machinery Manufacturing	1,128	1,340	212	18.8%
Social Assistance	2,478	2,677	199	8.0%
Building Material & Garden Equip. & Supplies	1,129	1,302	173	15.3%

SOURCES: MERIC INDUSTRY PROJECTIONS

PROJECTED GROWTH BY INDUSTRY HELPS TO IDENTIFY FUTURE EMPLOYMENT NEEDS FOR AN AREA.

## OCCUPATIONAL PROJECTIONS

MERIC produces occupational projections that estimate labor demand over a 10-year period. MERIC categorizes these occupations using its Now-Next-Later method to help job seekers understand the training, education, and experience requirements for various occupations.

**Now** jobs typically require short-term on-the-job training, little to no experience, and/or a high school diploma. Now occupations include *Cashiers*, *Retail Salespersons*, and *Combined Food Preparation and Serving Workers* which lead the way in total openings. Other positions include *Personal Care Aides*, *Cleaners of Vehicles and Equipment*, and *Customer Service Representatives* which are projected to be the fastest growing Now occupations over the next decade.

**Next** jobs typically require a non-degree certificate, associate degree, apprenticeship, some experience, or moderate- to long-term training. *Heavy and Tractor-Trailer Truck Drivers*, *Secretaries and Administrative Assistants*, and *Nursing Assistants* will have the most openings for the Next category of occupations. *Pharmacy Technicians*, *Respiratory Therapists*, and *Heating, Air Conditioning, and Refrigeration Mechanics* are the fastest growing Next occupations.

**Later** jobs typically require a bachelor's degree or higher. For Later occupations *General and Operations Managers*, *Registered Nurses*, and *Secondary School Teachers* will have the most openings. *Software Developers, Applications*, *Nurse Practitioners*, and *Pharmacists* are the fastest growing Later occupations.

## Northeast Region Fastest Growing Occupations



NOTE: OCCUPATIONS WITH NET INCREASE OF LESS THAN 50 ARE OMITTED

SOURCE: MERIC OCCUPATIONAL PROJECTIONS, 2018-2028

★ DENOTES OCCUPATIONS TOP TEN ONLINE JOB ADS FOR 2020-2021 IN THE REGION AND WITHIN THE NOW-NEXT-LATER CLASSIFICATIONS

# NORTHEAST REGION

## Northeast Region Long-Term Occupational Projections by Top Openings

Occupation	2018 Estimated Employment	2028 Projected Employment	Growth Openings	Exits	Transfers	Total Openings	Median Wages
<b>NOW</b>							
Cashiers	2,566	2,662	96	233	260	503	\$19,361 ★
Retail Salespersons	2,330	2,475	145	138	213	365	\$22,662 ★
Combined Food Preparation and Serving Workers	1,530	1,693	163	128	158	302	\$19,030 ★
Personal Care Aides	1,545	1,791	246	123	109	257	\$21,753 ★
Waiters and Waitresses	1,046	1,068	22	73	130	205	\$21,007
<b>NEXT</b>							
Heavy and Tractor-Trailer Truck Drivers	2,179	2,350	171	93	164	274	\$41,110 ★
Secretaries and Administrative Assistants	2,696	2,433	-263	131	156	261	\$31,234 ★
Nursing Assistants	1,525	1,472	-53	81	87	163	\$22,398
Cooks, Restaurant	837	978	141	48	80	142	\$21,727
First-Line Supervisors of Retail Sales Workers	1,075	1,103	28	38	82	123	\$36,332 ★
<b>LATER</b>							
General and Operations Managers	1,370	1,463	93	30	93	132	\$60,523 ★
Registered Nurses	1,481	1,605	124	43	40	95	\$55,953 ★
Secondary School Teachers	1,169	1,166	-3	32	49	81	\$39,896
Accountants and Auditors	355	371	16	10	24	36	\$53,326 ★
Elementary School Teachers	456	455	-1	14	19	33	\$43,349

SOURCE: MERIC OCCUPATIONAL PROJECTIONS 2018-2028

★ DENOTES OCCUPATIONS IN THE TOP TEN FOR 2020-2021 ON-LINE JOB ADS IN THE REGION & WITHIN THE NOW-NEXT-LATER CLASSIFICATION

DEPARTMENT OF  
HIGHER EDUCATION &  
WORKFORCE DEVELOPMENT

For more information, visit  
[meric.mo.gov](http://meric.mo.gov) or [dhewd.mo.gov](http://dhewd.mo.gov)



This report was prepared by the staff of the Missouri Economic Research and Information Center (MERIC) as part of the Missouri Workforce Report. All data in this report was current at the time of publication and is subject to revision. Additional details on data sources can be found in the full report.

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